



WMTA Asheville
110 Technology Drive
Asheville, NC 28803

Target Enterprises
15260 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403

Contract # 1356970

Schedule Dates 10/29/12-11/02/12
Advertiser Republican Governors Association of NC (32743)
Agency Target Enterprises (2076)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand REP GOVERNORS ASSOC (449954)
Salesperson Millennium/LA, Los Angeles (1101)
Sales Office Millennium Los Angeles
Buyer Name CRANE, CINDIE
Phone/Fax /
CPE 147
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments REP GOVERNORS ASSOC

Date Entered 08/17/12
Last Modified 08/23/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09791130
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$660.00
Net Total \$3,740.00
Sales Tax

Asheville (WMTA)
By Broadcast Month
Nov. 2012
Grand Total: 18 \$4,400.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|----------|------------|------------------|----------------------|---------|
| 1.0 | Normal Line (Deal) / SPOT | 10/29/12-11/02/12 | 4 | :30 | 4P- Maury Povich 2 | 3 | X | X | X | X | X | | | 3 | \$150.00 | \$450.00 | Asheville (WMTA) | MAURY | 8/17/12 |
| 2.0 | Normal Line (Deal) / SPOT | 10/29/12-11/02/12 | 4 | :30 | 5:58-20P- Family Feud B | 2 | X | X | X | X | X | | | 2 | \$300.00 | \$600.00 | Asheville (WMTA) | FAMILY FEUD | 8/17/12 |
| 3.0 | Normal Line (Deal) / News | 10/29/12-11/02/12 | 3 | :30 | 6:29-30P- News-News 13 @ 630pm on WMTA | 2 | X | X | X | X | X | | | 2 | \$300.00 | \$600.00 | Asheville (WMTA) | WLOS NEWS 13 ON WMTA | 8/17/12 |
| 4.0 | Normal Line (Deal) / SPOT | 10/29/12-11/02/12 | 4 | :30 | 6:58P- Family Feud | 3 | X | X | X | X | X | | | 3 | \$400.00 | \$1,200.00 | Asheville (WMTA) | FAMILY FEUD | 8/17/12 |
| 5.0 | Normal Line (Deal) / Prime | 10/29/12-10/29/12 | 3 | :30 | 9P- MNH-Law & Order: SVU 2 (Monday) | 1 | X | | | | | | | 1 | \$400.00 | \$400.00 | Asheville (WMTA) | LAW&ORDER:SVU | 8/17/12 |
| 6.0 | Normal Line (Deal) / News | 10/29/12-11/02/12 | 3 | :30 | 10P- News-News 13 on MY40 @ 10P | 3 | X | X | X | X | X | | | 3 | \$200.00 | \$600.00 | Asheville (WMTA) | WLOS NEWS 13 ON WMTA | 8/17/12 |
| 7.0 | Normal Line (Deal) / News | 10/29/12-11/02/12 | 4 | :30 | 10:30P- News-News 13 on MY40 @ 1030p | 2 | X | X | X | X | X | | | 2 | \$100.00 | \$200.00 | Asheville (WMTA) | WLOS NEWS 13 ON WMTA | 8/17/12 |
| 8.0 | Normal Line (Deal) / Prime | 10/30/12-10/30/12 | 4 | :30 | 9P- MNH- House 2 (Tuesday) | 1 | X | | | | | | | 1 | \$150.00 | \$150.00 | Asheville (WMTA) | HOUSE | 8/23/12 |
| 9.0 | Normal Line (Deal) / Prime | 11/01/12-11/01/12 | 4 | :30 | 7:58-30P- MNH-White Collar (Thursday) | 1 | | | X | | | | | 1 | \$200.00 | \$200.00 | Asheville (WMTA) | WHITE COLLAR | 8/23/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|